HI, I AM NIELS CARELS
www.nielscarels.com | nielscarels@gmail.com

Drill location

1996 — 2005	University of Amsterdam	Film Studies Dutch Language and Literature

Experience

2025 —	nielscarels.com	Niels Carels & creative director
2023 — 2025	Amsterdam Light Festival	Lead storyteller & AMT member
2022 — 2023	Formitable	Senior copywriter & creative lead
2020 — 2022	Wayne Parker Kent	Senior copywriter & creative lead
2020 — 2020	Heldergroen	Senior copywriter & creative lead
2019 — 2020	nielscarels.com	Niels Carels & creative director
2018 — 2019	Likefriends	Senior copywriter & creative lead
2013 — 2018	Digitas / Leo Burnett	Senior copywriter & creative lead
2011 — 2013	Groupon	Senior copywriter & managing editor
2009 — 2013	Time Out Amsterdam	Wine columnist & culinary journalist
2009 — 2010	Folia	Film journalist
2008 — 2011	Time Out Amsterdam	Clubbing & Vice editor
2007 — 2011	Huisstijlfabriek	Copywriter
2005 — 2006	Equity Point Barcelona	Publicity manager
2002 — 2011	GFP	Copywriter
2001 — 2002	Folia	Columnist
2000 — 2001	filmfocus.nl	Film journalist & editor
1997 — 2004	Literary Magazine Nymph	Editor

Awards

2018	Awwwards Site of the Day for Randstad Belgium
	FWA of the Day for Randstad Belgium
	Gold SpinAward for Audi
2016	Webby Award Honouree for Vertu
	Gold & Silver W3 Award for Audi
2015	World Luxury Award for Vertu
	Gold & Silver W3 Awards for Vertu
	ORA Award for Vertu

Gold W3 Award for Centraal Beheer BrandLIVE
Best Social Award Best Newsjacking for Centraal Beheer

Other Work & Publications

Books	*Neon*, novel (Prometheus) *Betamax*, novel (Van Gennep) *De Dubbelganger van de Duivel*, novelisation of the motion picture *The Devil's Double* (TM Publishers / Corsan, Corrino, Staccato Films) *Let Me Entertain You: 1000 x Robbie Williams*, ghostwritten quote collection (TM Publishers)
Film	Everyone Who Means Something, screenplay (production Lev Pictures, director Marleen Jonkman)
Journalism & fiction	Articles, columns, essays, interviews, listings, reviews, stories, in, amongst others, *Esquire*, *Folia*, *Holland Herald*, *Nymph*, *Passionate*, *Time Out Amsterdam*, *WahWah* and the collections *Brieven aan Ayaan Hirsi Ali*, *De koffer in*, *De verhuizing* (all Prometheus), *Fasten your seat belt* (TM Publishers), *Idolen* (521)
Online	nielsenvincent.blogspot.com (blog in rest: in the heyday good for 3,000 to 5,000 unique visitors a day)

Skills & Competencies

Primary	MS Office, Keynote, Wix, CMS, Zendesk, SalesForce, ample experience with public speeches and presentations, driver's license
Languages	Dutch: native English: fluent (C2 certified) German: good command French, Spanish, Italian: working knowledge (well, I can order food and wine…)
Bonus	Film, art, theatre, literature, music, design, architecture, games, travel, fashion, snooker, football, tennis, squash, comics, photography, food & drink, Formula 1, cycling, festivals, cats & dogs, nice stuff in general