

### Drill location

1996 — 2005	University of Amsterdam	Film and Television Studies Dutch Language and Literature
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### Current base

2023 —	Amsterdam Light Festival	Lead storyteller & AMT member
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### Earlier

2022 — 2023	Formitable	Senior copywriter & creative lead
2020 — 2022	Wayne Parker Kent	Senior copywriter & creative lead
2020 — 2020	Heldergroen	Senior copywriter & creative lead
2019 — 2020	nielscarels.com	Niels Carels & creative director
2018 — 2019	Likefriends	Senior copywriter & creative lead
2013 — 2018	Digitas / Leo Burnett	Senior copywriter & creative lead
2011 — 2013	Groupon	Senior copywriter & managing editor
2009 — 2013	Time Out Amsterdam	Wine columnist & culinary journalist
2008 — 2011	Time Out Amsterdam	Clubbing & Vice editor
2007 — 2011	Huisstijlfabriek	Copywriter
2002 — 2011	GFP	Copywriter
2009 — 2010	Folia	Film journalist
2005 — 2006	Equity Point Barcelona	Publicity manager
2001 — 2002	Folia	Columnist
2000 — 2001	filmfocus.nl	Film journalist & editor
1997 — 2004	Literary Magazine Nymph	Editor

### Awards

2018	Awwwards Site of the Day for Randstad Belgium FWA of the Day for Randstad Belgium Gold SpinAward for Audi
2016	Webby Award Honouree for Vertu Gold & Silver W3 Award for Audi

2015 World Luxury Award for Vertu  
Gold & Silver W3 Awards for Vertu  
ORA Award for Vertu  
Gold W3 Award for Centraal Beheer BrandLIVE  
Best Social Award Best Newsjacking for Centraal Beheer

### **Other Work & Publications**

Books *Neon*, novel (Prometheus)  
*Betamax*, novel (Van Gennepe)  
*De Dubbelganger van de Duivel*, novelisation of the motion picture *The Devil's Double* (TM Publishers / Corsan, Corino, Staccato Films)  
*Let Me Entertain You: 1000 x Robbie Williams*, ghostwritten quote collection (TM Publishers)

Film *Everyone Who Means Something*, screenplay (production Lev Pictures, director Marleen Jonkman)

Journalism & fiction Articles, columns, essays, interviews, listings, reviews, stories, in, amongst others, *Esquire*, *Folia*, *Holland Herald*, *Nymph*, *Passionate*, *Time Out Amsterdam*, *WahWah* and the collections *Brieven aan Ayaan Hirsi Ali*, *De koffer in*, *De verhuizing* (all *Prometheus*), *Fasten your seat belt* (TM Publishers), *Idolen* (521)

Online nielsenvincent.blogspot.com (blog in rest: in the heyday good for 3,000 to 5,000 unique visitors a day)

### **Skills & Competencies**

Primary MS Office, Keynote, Wix, CMS, Zendesk, Salesforce, Ample experience with public speeches and presentations, Driver's license

Languages Dutch: native  
English: fluent (C2 certified)  
German: conversational  
French, Spanish, Italian: working knowledge (well, I can order food and wine)

Bonus Film, art, theatre, literature, music, design, architecture, games, travel, fashion, snooker, football, tennis, squash, comics, photography, food & drink, Formula 1, cycling, festivals, cats & dogs, nice stuff in general